

Barbara Cassani

Contact Informations

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In short



Web designer and developer: graphic design, excellent tableless HTML/XHTML, CSS, Javascript, Adobe Flash, and Photoshop. Good PHP and ASP Jscript. Knowledge of SEO strategies and Accessibility. 9 years of experience. Bilingual Italian / French and proficient in English. Some marketing background. Planning to relocate to London and available for extensive travelling.

Available with two weeks notice.

Careers

2004 - Present

Freelance web developer and SEO.

I work for various agencies and for some end customers, both in collaboration with various teams and on my own. I often take care of all the life cycle of the final product: from the initial debriefing with the customer till the deployment. I usually work on the communication strategy and occasionally do full authoring. I do a vast range of different applications, usually created from scratch. I ideally work with special care toward cross-browsers issues and accessibility.

1998-2004

Web developer and SEO

Dart, division of Biomax S.r.l., Bologna (www.biomax.it).

- Involved in the whole life-cycle of production
- Design and development of websites and applications
- SEO consultancy

1995-1998

Marketing Assistant

CIM S.p.A. (www.cimitaly.it).

- Organisation of public events
- Copyrighting of advertising materials
- Webmaster for the whole MF Group

1989-1994

Film and sound technician

L'Immagine Ritrovata, Bologna (www.immagineritrovata.it)

- Various restoration projects, mainly for moving images.

Education

1987

Completed **Secondary School of Visual Arts** (Liceo Artistico Statale, Bologna) – roughly equivalent to AS level in UK.

Other skills

- Computer literate: MS Office Suite, Openoffice, image editing and vectorial drawing
- Good knowledge of Windows and Macintosh
- Certified Macromedia Professional (Flash 5 Developer)
- Some familiarity with hardware, networking and web servers (IIS, Apache).
- One year full-time formation in Marketing (1994 FSE Ktèma - Bologna).
- I'm bilingual Italian/French, with good English.

Portfolio

Examples of work:

<http://www.ycr.it>

<http://www.fondazione-crmo.it>

<http://www.arctonline.com>